

XPAccessibility™: Making information and services accessible to all

Accessibility is about designing for everyone, regardless of their physical, cognitive or technological capabilities. Not only do some organisations have legal responsibilities to ensure their information and services are accessible, it also makes good sense to ensure all your current and future customers can access your services.

It's important to remember that everyone uses the web differently. Some people turn images off, as this helps when download speed is an issue. Others can't use sound. Some need to be able to enlarge the font size in order to read online. While others use screen readers and other assistive devices to convert the onscreen text to, for example, Braille or synthesised speech.

As a result, interface designs need to provide the flexibility to ensure that all people can access the information and services they need. This doesn't mean pages need to be boring, static or have no pictures — it just requires the careful use of available technologies. Also known as Universal Design, you only need to develop one solution to suit everyone's different needs.

XPAccessibility™

- ◀ Mitigates your risk in ensuring your information and services are available to all
- ◀ Delivers feature-rich, attractive websites that work for people with accessibility needs

Use XPAccessibility™ when

- ◀ Your target markets include people with accessibility needs, such as visual, motor or cognitive impairment
- ◀ You have a large number of rural and regional customers accessing your information and services
- ◀ You are a local, state or federal Government agency and must provide an equal service to everyone
- ◀ You have obligations to make your product accessible under:
 - The Disability Discrimination Act
 - The W3C Web Accessibility Initiative
 - The United States' Section 508

We deliver the specific code and other requirements to ensure your site is compliant with applicable accessibility standards. PTG Global partners with Vision Australia to deliver accessibility services.

Our services

- ◀ Accessibility design consulting
- ◀ Accessibility development support
- ◀ Accessibility action plans
- ◀ Accessibility evaluation
- ◀ Accessibility testing with users
- ◀ Accessibility training

For more information, please contact PTG Global on
1300 660 973 info@ptg-global.com www.ptg-global.com